



EDITOR'S DESK



Crimson, coral, cherry—call it what you like, red is the theme of the issue (thank those falling leaves). Our shopping spread, page 4, is chock-full of fall finds in rich autumnal tones, while our fashion feature, page 6, focuses on the season's "it" hue (if you guessed rouge, you guessed right). Even what we're sipping fits the motif, with our wine column, page 11, singing the virtues of amber-hued libations. And, on page 8, we're delighted to share the mesmerizing story behind Chanel's latest golden-toned fragrance. Last but not least, you can snag my drop-red-gorgeous Miu Miu ruffled dress at Holt Renfrew! Enjoy!

EDITOR-IN-CHIEF

EBITOR EVERIE

P.S. Tell me your favourite way to wear red this season. The top tip will receive a little gift, from me, by post! Email noa@vitamindaily.com.



SECRET NO MORE

I've finally found the kind of support that's got me second-guessing every other bra in my top drawer. New from Victoria Secret (with, of course, a very VS name), the Sexy Illusions collection's tagline, "feels like nothing, does everything," is the honest truth. Zero embellishments here (save a subtle-vet-super-flattering golden "V" dead centre—how did they know it would look so good, just so?), the option of lightly lined or push-up padding and, best of all, side-smoothing technology that gives a sleek silhouette, I'm newly convinced the brand doesn't solely eater to supermodels (it's about time us supermoms got a little bra love, too!). 1-750 Burrard St., 604-684-2329. Victoriassecret.com





PILLOW PALS

Purebyamimckay.com

If the hygge trend (see our how-to piece on page 9) is about filling your home with things that bring you joy, then these cushions by Vancouver-based Pure Design Inc.'s Ami McKay in collaboration with artisan Salma Mohammad—a Syrian refugee who arrived in Canada last March along with her family thanks to sponsorship by McKay and a group of her friends—couldn't better fit the bill. Upon learning that Mohammad was a trained tailor, McKay, who's been named one of Canada's top designers by *Chatelaine*, asked her new friend to partner on a collection of pretty pillows using an ethical range of fabrics from all over the world—some antique, some vintage, some recycled and repurposed. Hand-sewn by Mohammad (at night, after her three babes were tucked safely into bed), these bursting-with-lovehope-and-friendship cushions will be available exclusively come December. It really doesn't get more hygge than that. 711 E. Hastings St., 778-885-6455.

MY "IT" COAT

Fall means—long sleeves! Specifically, the kind attached to gorgeous it's-not-quite-winter-yet jackets. And this season, this year, I found my "it" coat at Marc Cain: a belted knee-length black-and-white bouclé blanket coat made of a blend of the softest virgin wool and cotton, with darling turned-up cuffs and a real statement collar. In true MC style, it's all in the details—in this case, look for a ruffled lining playing peekaboo at each wrist. Oakridge Centre, 650 W. 41st Ave., 604-398-7878. Marc-cain.com



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NECK PIECE

This drop-dead-gorgeous handcrafted pendant from Stittgen (\$13,700) glitters with natural yellow and white diamonds, plus matching golds. 791 W. Georgia St., 604-682-1158. Stittgen.com

RED, ORANGE and YELLOW



A COLOURFUL SPIN ON OUR FAVOURITE FALL FINDS

CURRY ALL

Curry is the colour of this small Sawyer shoulder bag by Tory Burch (\$878)hurry is the speed at which you should travel to Nordstrom to snag it. 799 Robson St., 604-699-2100. Shop.nordstrom.com

SEASONAL CHANGE

Loewe's pachyderm-inspired change purse (\$490 at Holt Renfrew) doubles as a keychain and is just plain cute. 737 Dunsmuir St., 604-681-3121. Holtrenfrew.com



It's all about the Benjamin. This quirky frame by Ollie Quinn (\$145) follows a "red sunset" colourway that's well suited to the season. 1928 Commercial Dr., 604-255-3107. Ollieguinn.com

SLICK KICKS

These velvet snake sneakers by Gucci (\$945 at Holt Renfrew) make jumping in piles of autumn leaves oh-so-stylish. 737 Dunsmuir St., 604-681-3121. Holtrenfrew.com



POSH PASTE

Forget mint—Marvis' Wonders of the World toothpaste collection (\$23) for the set at Hudson's Bay) boasts exotic flavours to take your taste buds 'round the world and back (and leave your pearly whites squeaky clean, too). 674 Granville St., 604-681-6211. Thebay.com



DRESS SUCCESS

LBD begone. The little red dress is where it's at this fall, and this Self Portrait design (\$590 at Holt Renfrew) perfectly fits the palette. 737 Dunsmuir St., 604-681-3121. Holtrenfrew.com



were asked to collaborate on the latest collection of limited-edition made-from-recycled-plastic InFocus scarves—like this one, featuring work shot in the Yukon by Peter Mather (\$66). Infocuscanada.ca



LIP SERVICE

The perfect red lip? Chanel's got that market cornered. Its Numéros Rouges collection includes four stunning shades (\$43 each) that'll make you want to pucker up, immédiatement. Chanel.ca



Designed and Handcrafted in Vancouver

COFFEE CANDLE

It wouldn't be fall without a li'l pumpkin spice. Nest's pumpkinchai scented candle (\$40 at Nordstrom)—takes the essence from your latte and infuses it into your home. 799 Robson St., 604-699-2100. Shop.nordstrom.com



НОТ РОТ

This PC five-quart Dutch oven (\$90 at Real Canadian Superstore) provides a red-hot way to cook up fall comfort foods. 3185 Grandview Hwy., 604-436-6407. Realcanadiansuperstore.ca



HELLO CANDY

Forget candy corn. Take your Halloween offerings to the next level this month with selections—like this cube full of red strawberry bow gummies (\$10 at Nordstrom)—from Sugarfina's collab with Hello Kitty company Sanrio. 799 Robson St., 604-699-2100. Sugarfina.ca



CHEEK CHIC

The ever-glam Rihanna wants you to get gold with her new Fenty Beauty line's Killawatt freestyle highlighter in Trophy Wife (\$42 at Sephora). 1045 Robson St., 604-681-9704. Sephora.com



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Hot Shops

MEET VANCOUVER'S NEWEST RETAILERS

BY NOA NICHOL



In most décor cases, popcorn walls don't work. But, when it comes to the recently opened (by Aritzia) Babaton boutique in Pacific Centre, the effect is chic—perhaps due to the fact that it's paired with a) awesome geometric wall sculptures and b) some of the most stylish clothing in the mall. Among the brand's current collection, the pieces we saw upon visit to the new store ranged from reimagined (for gals) menswear to romantic silhouettes in Japanese crepe. Our retail takeaway: a soft and lovely Johan skirt knit with an Italian merino blend that supplies just enough stretch for a comfy fall fit. 701 W. Georgia St., 604-681-6959. Aritzia.com



OLLIE QUINN

The sixth of its kind in Vancouver (and seventh in B.C.—we're looking at you, Victoria), Ollie Quinn's new Commercial Drive boutique is, really and truly, an extra-special kinda place, even beyond the eye-popping aspenply feature wall, the custom Steidle Woodworking Co. furnishings and the Old Faithful Shop-sourced pendant lighting. You see (pun intended), this super-chic-yet-totally-affordable eyewear shop was designed not just to showcase its wares (check out our fall-favourite pick from the brand's latest

collection on page 4) and not simply to conduct eye exams and fittings right in store (yep, that happens here, too). In fact, it's meant to be a community gathering- and work-space, complete with an ample family-style wood table where you can drop in, plug in and collaborate (or just enjoy a good chat) with other local creative types—and pick up a cool new pair of specs or shades while you're at it. Part retailer, part communal office, all gorgeous, glinting glasses. Really, it makes complete sense. 1928 Commercial Dr., 604-255-3107. Olliequinn.ca



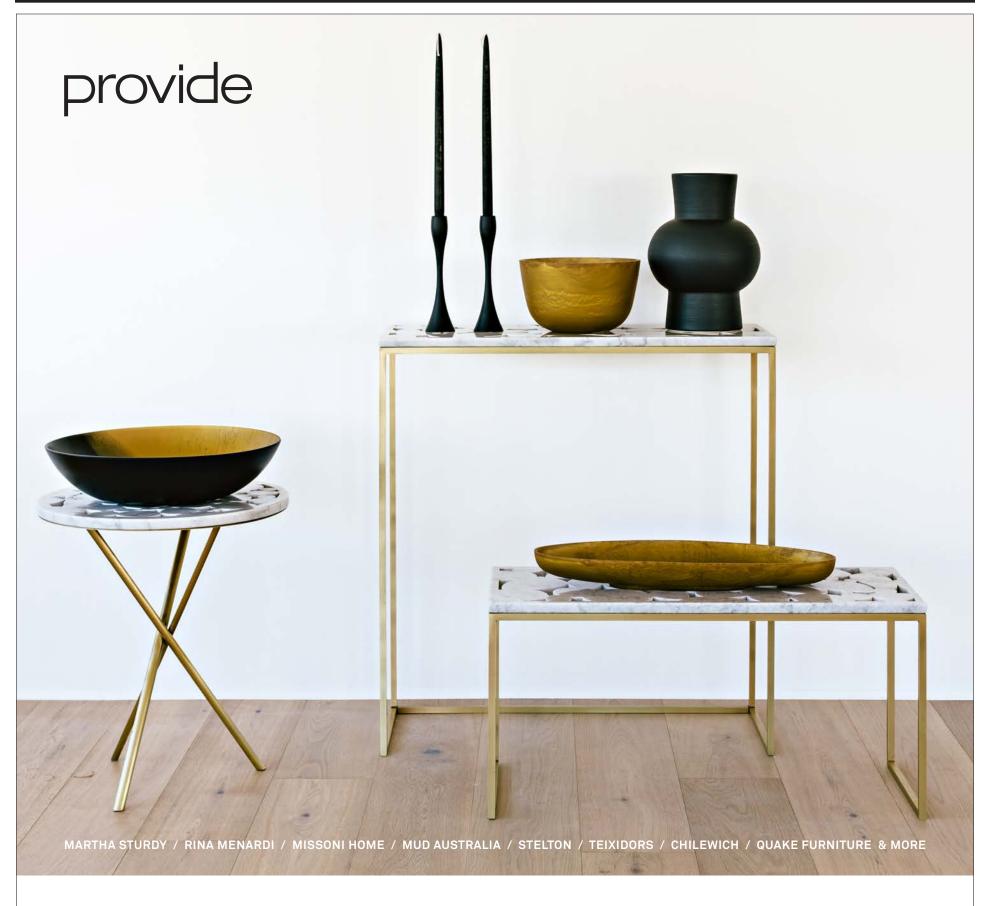
PACIFIC DERM

We can't imagine a more gorgeous place to, well, get gorgeous. Pacific Derm has opened in a stunning space, full of wood, glass and natural light, with a bevvy of beauty products and services. At the cosmetic and medical dermatology clinic's reveal, we snagged a tube of our favourite Colore Science Sunforgettable loose mineral sunscreen and got schooled on the ins and outs of CoolSculpting (surely you've seen the TV ads). Skin bliss. 200-2425 Hemlock St., 604-682-7546. Pacificderm.ca



PANERAI

Sleek and stunning—just like its wares—the new Panerai boutique makes it easy to admire these gorgeous (and often limited-edition) watches, boasting a blend of Italian design and Swiss tech. Turn the rotating display case to view each gleaming timepiece in detail under a built-in magnifier before moseying back to the lounge, where you can read tomes and view videos describing the company's long and colourful history. 1008 Alberni St., 604-207-5528. Panerai.com



Fashion Goes Rouge

WE'RE SEEING RED THIS SEASON-AND FOR GOOD REASON

BY TORI MACNAB

Paris, home to can't-eat-just-one pastries, the Tour Eiffel and, lucky for me, a sister with a spare room. With every trip to my darling sis' adopted home, I do my best to capture a *petit morecau* of the ever-admired and seemingly effortless sense of Parisian chic. This time, my investigation led me directly to one of French fashion's legendary forefathers: Christian Dior.

At the Musée des Arts Décoratifs' Couturier du Rêve exhibit, I learned that Dior's vision was, ultimately, to capture that "meticulous elegance" frequently associated with Frenchgirl style. In doing so, he described "Dior Red" as one of his core palette, celebrating its ability to "dress women's smiles." But, back then, a crimson lip held a certain significance that might be lost on us today. Now, we must be more brazen with our message—perhaps why, last fall, Dior artistic director Maria Grazia Chiuri sent models strutting down the catwalk with "We Should All Be Feminists" emblazoned across their chests.

It was, however, well before any Dior show that the Suffragettes cemented the political sentiment behind a bold red lip, choosing it as a statement of their unified feminism to protest for the female vote in 1912. It's no coincidence then, that women around the world banded together wearing red on International Women's Day in March. And, simultaneously, why nearly every designer of note (like Max Mara, on our cover) presented





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stunning red looks at the FW 2017 shows.

For Nordstrom event, marketing and public relations director Veronica Bailey, Givenchy's collection stood out in this crimson vein by revisiting silhouettes from the past 12 years in an all-red collection. "Red," Bailey confirmed, "is officially the colour of the fall. It says, 'Here I am!' It's a colour of confidence, it's strong and it's bold." In other words, say bonjour to a new era of power dressing that's less Mother Nature, more Mother of Dragons.

At Simons, co-owner and vice-president of merchandising Richard Simons agreed, pointing to his company's own in-house NV Collection as a way to incorporate the red trend into our own closets. "While the use of red is a defining factor throughout the collection, the total head-to-toe red suiting is by far my favourite look," he said. "A double-breasted, slightly oversized blazer paired with a wide-leg crop pant is spot on. After all, power dressing is all about the suit." (On that note, it's definitely worth checking out the retailer's Girl Boss capsule, which, he said, "represents a powerful, modern and determined woman.")

Going beyond colour, **Nicole Bischofer**, head of womenswear design at **COS**, also links



power dressing to tailoring. Not only has COS adopted red as an everyday neutral, it has also "blown up proportions of details like lapels, cuffs and vents to recreate modern tailoring." And, over at Marc Cain, the current collection, too, offers a beautiful interpretation of the cherry craze, showcasing the same head-to-toe red esthetic seen on the runways.

According to Marc Cain creative director Karin Veit, this season, "strong colours like fire-red are worn monochrome and emphasize the clean-cut silhouettes." She suggests mixing up an all-cerise look with textures like velvet, lurex, tulle and chiffon to ensure "a feminine touch." Veit also shared her one "big secret" when it comes to colour: "You should always feel comfortable in your outfit. Then you have that certain charisma and you look authentic."

Of course, you don't need a full flaming ensemble to pull off the look. Bailey suggests Givenchy's red wool-blend pea coat, which "allows you to make a statement while still being practical." Or, as **Charlotte Austin**, content and editorial manager at fashion search engine **Lyst.ca** pointed out, it's "the perfect colour to incorporate into a fall/winter wardrobe as it cuts through black and grey

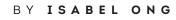




BEAUTY & DESIGN

Scent of a Woman

CHANEL'S LATEST FRAGRANCE IS SENSUAL, ELEGANT AND CHIC-JUST LIKE ITS ENIGMATIC FOUNDER





Born on August 19, 1883, in Saumur, France, Gabrielle Bonheur "Coco" Chanel was sent to live in a convent after the death of her mother. Her formative years were spent learning to sew. At the tender age of 18 she left the nuns and started work as a seamstress in the town of Moulins, where she would also attempt to launch a career as a stage performer.

While that path didn't pan out, many of her other creative pursuits did—such as setting up her first millinery in Paris, revolutionizing fashion by designing garments made of jersey that allowed women freedom of movement, and creating the iconic Chanel No. 5 fragrance.

But it wasn't Chanel's aspirations alone that drove her. Many of her achievements were also a result of her rebellious spirit. After all, at a time when ladies were dressed (or trussed) up in voluminous clothing and elaborate headgear, she regularly opted for blazers, shirts and trousers. Her milliner's boutique sold hats that were simple yet elegant—a sharp contrast to the frilly, feathery creations of the day. She also kept her black curls in a short bob, inevitably adding to her androgynous allure.







It is this very aspect of Mlle. Chanel's character that the brand's latest perfume release—its first entirely new scent in a decade-and-a-half—draws inspiration from. Gabrielle Chanel Eau de Parfum is "le nez" Olivier Polge's conceptualization of an "ideal white flower". Composed of ylang-ylang, jasmine and orange blossom—tuberose, too, from Chanel's own perfumery in Grasse, France—the aroma is immediately floral, but full of depth and complexity, much like its namesake.

The glass-bottle design is an equally groundbreaking feat—a technological innovation that took the House of Chanel years to develop. Square-ish in shape and with subtly bevelled sides, it evokes a sense of lightness in its crisp, clean lines and allows the scent's golden liquid hue to, literally, shine through.

For two, it's an homage to Chanel's own treasured creations and possessions. Lamé (a shade between gold and silver) is the colour of the bottle cap and label—a tribute to the gold, silver, white and black tweed fabric used in her haute couture creations. The dual-coloured perfume box—also lamé on the outside and gold on the inside—is modelled after a gold and vermeil toiletries case given to Chanel by the Duke of Westminster (he was one of her lovers).

Like the woman it's named for, Gabrielle Chanel is a scent that aims to break the mould—and, in our humble opinion, it has succeeded. •

BEAUTY & DESIGN

How to Hygge

THIS DANISH DÉCOR TREND IS

COSY-AS-ALL FOR FALL

BY ISABEL ONG

If the thought of winter's onslaught fills you with dread, here's a happy remedy: hygge, a Danish concept the Oxford Dictionary defines as "a quality of cosiness and comfortable conviviality [that creates] a feeling of contentment or well being." In other words, décor that fits the hygge (say "hoo-gah") bill is actually meant to encourage us to be present, enjoy time with friends and family and delight in the simple things, like donning sweatpants and sipping hot cocoa while bingewatching Netflix, or dinnering avec candlelight and smooth jazz tunes. Get clued in to that sweet hygge life with these beautifully functional home décor finds—well before the snowstorms and sub-zero temperatures hit.



BREATHE IN

One accessory that hygge has become synonymous with is the candle. Let the scent of fresh foliage fill your home with Parisian-brand Cire Trudon's Balmoral candle (\$139 at Provide). It comprises notes of mint, cut grass and pinewood so you'll never feel a tinge of cabin fever. 1805 Fir St., 604-632-0095. Providehome.com



Imagine snuggling up in your favourite

HIDDEN PLEASURES

COUCH SURFER

Warning: extremely huggable item ahead. Blu Dot's Mima pillow (\$109 at Design House) is made entirely of hand-woven wool, and its cheery yellow cross-stitched pattern serves as an instant mood-lifter. 851 Homer St., 604-681-2800. Designhouse.ca



SCENT HOUND

You don't always need candles to do hygge, as **Tom Dixon**'s Orientalist scented diffuser (\$119) proves. Its intoxicating musky-yet-floral fragrance, with notes of cassis, magnolia and patchouli, sets the stage for an intimate tête-à-tête. **Net-a-porter.com**



MOOD MAKER

Good lighting makes all the difference in creating a hygge-worthy environment. Pottery Barn's Adeline crystal ambient accent lamp (\$129) is designed to let light through in a subtle-yet-inviting manner. Plus, it makes for one lust-worthy ornament on your countertop or bedside table. 2600 Granville St., 604-678-9897. Potterybarn.com

LIGHT RIGHT

Hygge is all about pockets of light, and Urban Barn supplies the means to that end in spade (case in point: this large Lenore brass lantern, \$49) 2354 Granville St., 604-731-9047. Urbanbarn.com



HAPPY FEET

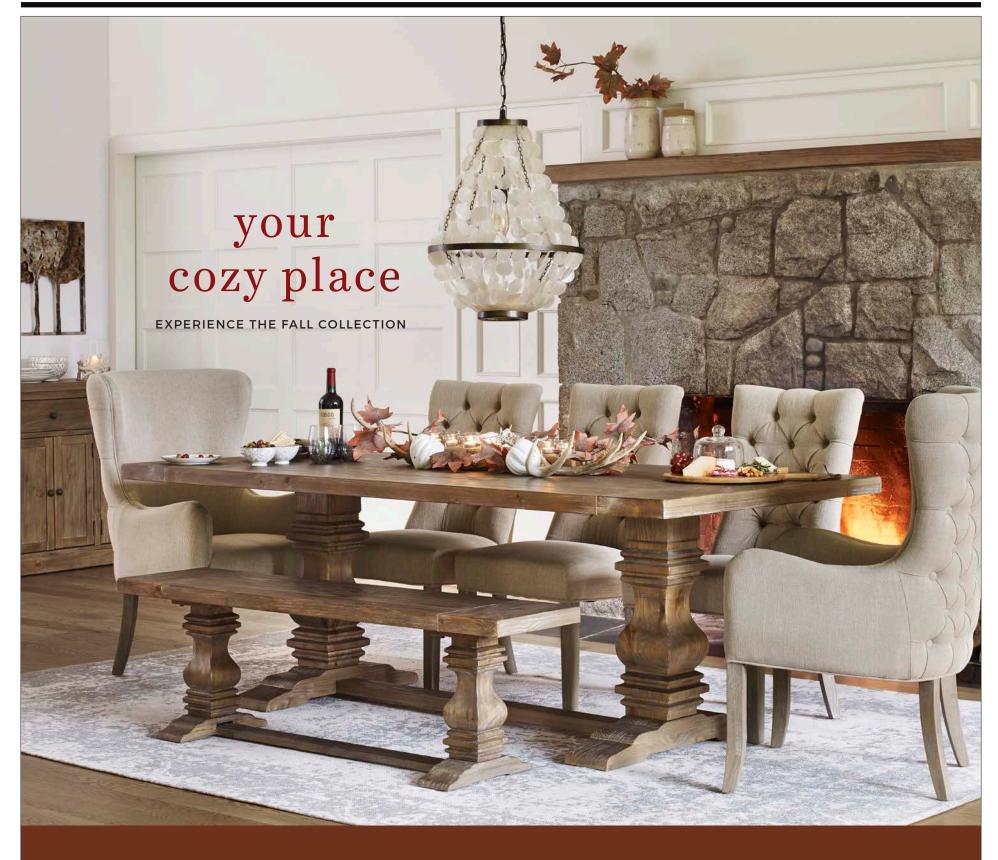
Welcome hygge into your home with furnishings that evoke a calm and relaxed vibe—like this blush pink wool shag rug from \$165 at The Cross. All you need to complete the picture: a glass, or two, of wine (see our autumn-worthy suggestions, page 11). 1198 Homer St., 604-689-2900. Thecrossdesign.com



When getting lost in a good book is your definition of a weekend well spent, Brentwood Classics' rawhide leather Graydon chair (\$1,550 at Hudson's Bay), with its gentle curves and plush cushioning, is the perfect spot to curl up in. 674 Granville St., 604-681-6211. Thebay.com



Happily (and hygge-ily), no adorable little animals are harmed in the making of currently trending faux-fur pieces—including this Urban Barn Sansa toss (\$49) in realistic-looking chinchilla. 2354 Granville St., 604-731-9047. Urbanbarn.com



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TRIPS & SIPS

Victoria's Secrets

OUR CAPITAL CITY IS A TREASURE TROVE OF SURPRISES

WAITING TO BE DISCOVERED THIS OCTOBER

BY NOA NICHOL



Victoria is known for many things: ferry rides, a formerly ivy-covered grand hotel offering daily, dainty high tea, a world-famous, National Geographicranked floral garden and a well-stocked provincial museum. But, recently, we uncovered some more-under-theradar delights that made our visit to B.C.'s capital totally unexpected—and completely unforgettable.



SECRET NO. 1: SOAR

While a boat ride is nice, it's not ideal when one has but a weekend to spend away and time is of the essence. That said, we were pleased to get to Victoria in record time—and with breathtaking ocean and island views, to boot-with Harbour Air. Here's to taking the scenic (and speedy) route! Harbourair.com

SECRET NO. 2: STAY

We can't think of a better place to call home base than Victoria's own boutique Magnolia Hotel & Spa. This lovely inn, with a renovated lobby imagined by local designer Sandy Nygaard (look down: she hand-drew the magnolia-festooned carpet herself) boasts luxe guestrooms stocked with dreamy duvets and L'Occitane bath products, an on-site spa (try the signature treatment) and the Catalano Restaurant & Cicchetti Bar, where Mediterranean small bites star. Magnoliahotel.com





SECRET NO. 3: SIP

Thanks to Magnolia's curated Victoria-toa-Tea map (available at the front desk), we traded the traditional hotel high tea for several intriguing alternatives: tea-infused Little Sunshine Sour beer at Spinnakers, a green tea facial at Silk Road, a vegetarian afternoon tea at Venus Sophia and a maccha lesson-turnedtasting at Jagasilk. Pinkies out!

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SECRET NO. 4: STEP

One of our finest uncoverings on this particular trip was Gowlland Tod Provincial Park—a gorgeous hiking spot along the Saanich Inlet, just a short drive from downtown Victoria. Our reward after nearly six-and-a-half kilometres of moderate hiking? Jaw-dropping views of Gowlland Range, Finlayson Arm and the Olympic mountains. Hikevictoria.com



SECRET NO. 5: CYCLE

Borrow a bike from Magnolia and cycle Victoria, hitting up some of the city's quirkier districts—like Fort Street (for tacos and antiques), Cook Street Village (for burgers and beaches) and Fan Tan Alley (Chinatown's narrowest lane). Be sure to pedal to the Abkhazi Garden, which was cultivated, with love, by a real-life prince and princess! Abkhaziteahouse.com





SECRET NO. 6: SAVOUR

This city's food scene is more than up-and-coming: it has fully arrived! On our newly minted must-dine list: lunch at 10 Acres (whether you choose the bistro or kitchen, look forward to dishes created from ingredients grown and raised on the eateries' own 10-acre organic farm) and dinner at Saveur, where seasonally inspired tasting menus created by award-winning chef and owner Robert Cassels will leave you wishing there were more than five courses to your meal. 10acres.ca | Saveurrestaurant.ca

TRIPS & SIPS

Liquid Gold

WINES TO MATCH THE COLOURS OF AUTUMN

BY LAURA STARR

From ruby to garnet, salmon to pink, and lemon-lime to butter, wines can paint your glass with a kaleidoscopic of colour. But tucked into the end of this vino-inspired rainbow is a special pot where the drinks are seemingly gilded—these are wines you may not even know existed in such rich, honeyed hues. While some of these beautiful bottles may require some footwork to find, their deep tones, substantial weight and rich, spiced flavours make them the perfect pairing as that first autumnal leaf touches to the ground.





DOMAINE AUX MOINES SAVENNIERES LA ROCHE AUX MOINES

Hailing from Loire, France, this 100 per cent Chenin Blane is how you always want Savennieres to drink. Rich and golden in colour, with the aroma of a freshly baked apple crumble, roasted nuts and wet stones, to sip it is full-bodied and waxy, with soft, unobtrusive acidity, ripe fruit, nutty spice and earthy minerality. Current vintages drink beautifully, but the 1999 will show you just how well a Chenin can age. *Domaine-aux-moines.com*

CHAMBAR X LAUGHING STOCK VIOGNIER ROUSSANNE

If you're feeling adventurous, but don't want to commit to a bottle, Chambar's sommeliers collaborated with Laughing Stock Vineyards to create, in 2016, a deliciously robust, rich and spicy orange wine, available at the restaurant by the glass (while supplies last!). 568 Beatty St., 604-879-7119. Chambar.com

DONKEY AND GOAT STONE CRUSHER SKIN FERMENT ROUSSANNE

Made in Cali, here's a 2015 orange wine by design that's actually a rich amber in colour. Stone Crusher offers a pungent whirlwind of aromas, from dried fruits and spiced honeycomb to wildflowers and wet stones in the summer. This wine is a conversation; it has huge body but a delicate, mineral finish. The fruit is powerful but the spices warm it up and round it out. (And the story behind the name is worth a Google!) Donkeyandgoat.com

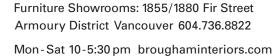
TINHORN CREEK INNOVATION SERIES WHITE PINOT NOIR

From our very own Okanagan Valley, **Tinhorn**'s Innovation Series' 2016 white (yes, you read correctly) Pinot Noir proves the versatility of this grape to breach the barriers of red, rosé and white wine. Copper in tone and elegant in nature, this wine brings to mind white peaches and soft vanilla spice, with the sensual allure of silk sheets. *Tinhorn.com*









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